

SALES AI

Built for the next lead. Designed for the human behind it.



THE ONLY AI PLATFORM BUILT FOR DEALERS, WITH HUMANS BEHIND THE WHEEL.

Ensure every internet lead gets not just a quick reply, but an ongoing two-way conversation that feels personal and is aimed at converting the lead into a sale.

KEY FEATURES:

- ✓ **Instant Lead Response:** Immediately replies to new leads 24/7, typically within seconds of inquiry.
- ✓ **Hybrid AI + Human Communication:** Blends automated and human responses.
- ✓ **Stop-the-Clock Flexibility:** Dealers have control over if the system stops the OEM "lead response clock."
- ✓ **Smart Conversations:** The AI crafts responses using relevant context about the lead and the dealership.
- ✓ **Appointment Setting or Intelligent Handoff:** The ultimate goal of Better Sales AI's dialogue is to convert the lead.



KEY DIFFERENTIATORS:



HUMAN OVERSIGHT AND INTERVENTION

Real humans monitoring the AI's responses in real time



EMBEDDED AUTOMOTIVE SALES KNOWLEDGE

Pre-loaded with automotive industry know-how and dealership best practices



CRM INTEGRATION

Logs every interaction, notes, and appointments directly into the CRM in real time



"STOP-THE-CLOCK" CUSTOMIZATION

Configure whether the AI should stop the clock or not

\$1,799

 per month

Respond faster to leads, maintain high-quality communications, and convert more leads into appointments!

LET'S TALK!

sales@bettercarpeople.com
(855) 448.4219



BETTER
CAR PEOPLE

www.bettercarpeople.com

