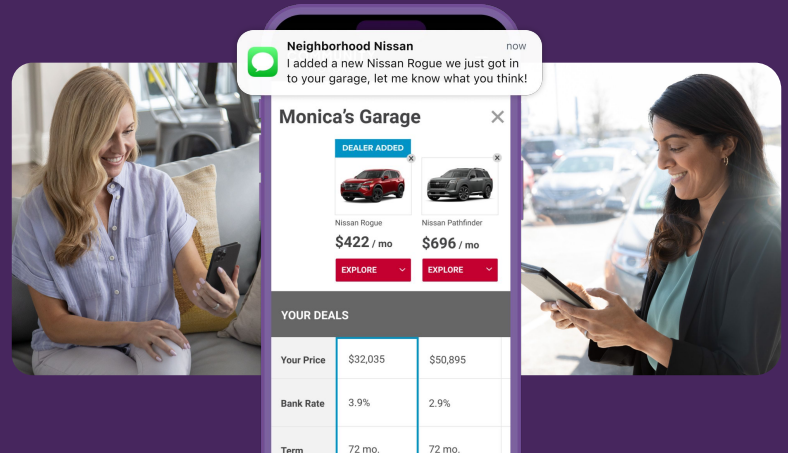



Have Conversations that win customers

Empower your website visitors and team to connect (and stay connected) with valuable interactions through chat and text.



Answer questions that drive decisions

Consumers today expect more from “chat” than a lead-gen dead-end, so our **Conversations** technology seamlessly connects them with your team to easily discuss vehicle recommendations, payment options, trade-in estimates, service scheduling, and so much more — wherever they are.




New 2026
Nissan Rogue
\$32,035

● Exterior: Red Transmission: Automatic
● Interior: Black MPG: 30 HWY / 25 City


[SHOW PAYMENT OPTIONS](#)

[VALUE YOUR TRADE](#)

[ASK US ANYTHING](#)




We just got a new Rogue in Scarlet Ember Tintcoat. Check it out!




New 2026
Nissan Rogue
\$32,035

[Show Payment Options](#)



SW About 67k

Thanks, Steve. Then the estimated trade value on your Pathfinder is \$25,812 - \$29,588.



Seamless integration with our website and retailing tech

Shareable inventory with payment customization

GernAI has your team's back 24/7 so no question is missed

Start having better Conversations

Our team is here to help you choose the right package for your needs, and integrate Conversations effectively across your digital platform and strategy.

“Conversations is easy to send inventory to customers. We can grab most of the chats during business hours, and the AI is much more intelligent than most. All in all a great product for the money.”



Chris Sawyer
General Manager
Portsmouth Ford

+61%
lead increase
over first 30 days

Conversations Packages	Price/Mo
Conversations 2.0 - Self-Managed with Trade-In Eval Tool	\$600
Conversations 2.0 - Managed Chat up to 50 Chats with Trade-In Eval Tool	\$800
Conversations 2.0 - Managed Chat Unlimited with Trade-In Eval Tool	\$1,000

INTRODUCING

Conversations AI virtual assistant

DI's leading messaging solution now uses generative AI to initiate, answer, and resolve chats with your customers — **at no extra cost.**

Does this one have apple car play?

Yes, the 2026 Nissan Pathfinder that you're inquiring about is equipped with Apple CarPlay, allowing you to seamlessly integrate your Apple device for navigation, messaging, music, and more. Is there anything else I can assist you with today?



What is the real price you'll sell this to me for?

To discuss pricing details, I'll need to connect you with one of our sales representatives who can provide you with the most accurate and up-to-date information.



-67.8%
decrease in escalations

+132.4%
increase in customer engagement¹

GenAI has entered the chat

Conversations' virtual assistant is the ultimate receptionist for your digital showroom, answering complex questions to improve the customer experience, and save your team valuable time.

- ✦ Knows your dealership and real-time inventory
- ✦ Guides visitors to start building deals ¹
- ✦ Understands when a visitor needs your team

Welcome to Inspire Nissan. I'm your virtual assistant. How can I help?

Is this vehicle still available?
New 2026 Nissan Sentra SV

Yes, the 2026 Nissan Sentra SV is available. We have it in Super Black and Fresh Powder.

New 2026 Nissan Sentra SV
\$24,615

Show Payment Options

Example of Real customer message thread powered by AI

Our virtual assistant's performance review

After months of testing the results are clear: Conversations AI increased customer engagement (+132.4%) and cut escalations (-67.8%) for pilot partners, making it easier for customers to get the answers they needed, and dealers to focus on their highest-value opportunities.

"This chat AI is impressive. It process questions extremely fast, with no delays or buffering. I asked how many Chevrolet Trax models are in-transit as of now, and it gave me pinpoint details about those units, including color and trim. It keeps the customer engaged and provides us a chance to work with them."



Paul Sposito
General Manager
Leson Chevrolet

+1,294%
increase in messages sent by customers

Upgrade your Conversations
Get started at carscommerce.inc/dealer-inspire