

Motive is a better dealership website

Motive makes it easy for your shoppers to find what they're looking for, and even easier for you to manage your website.

Shopping Experience

Motive is designed to make it as easy as possible for your shoppers to search, sort, filter, and find the vehicle that they want to buy.

Powerful CMS

Make changes on the fly, instantly, with an AI-powered CMS that gives you the power to drive content at scale.

Built-in Powerups

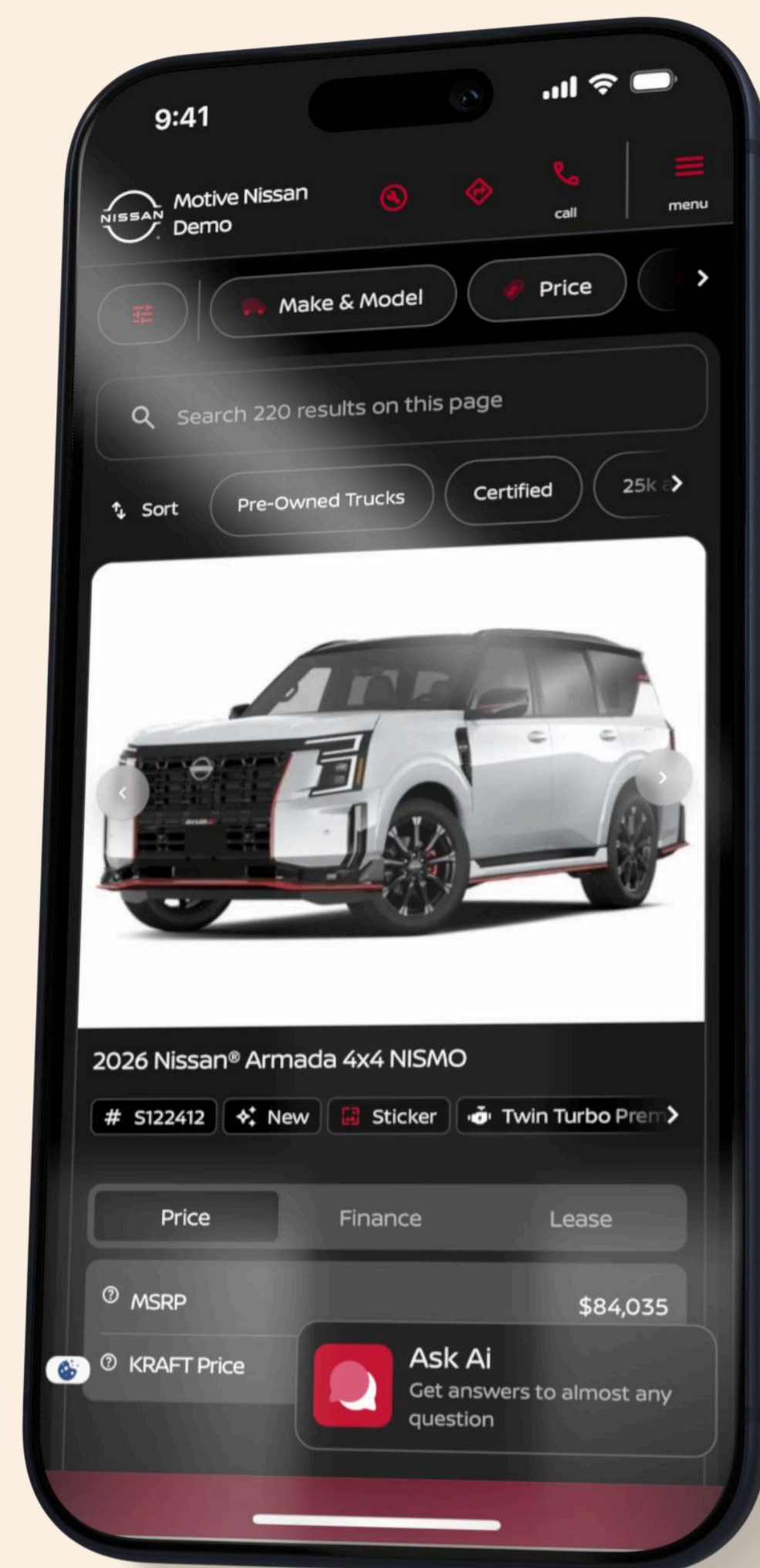
When customers transact with you, they should feel like they are transacting with you-not a third party.

AI-Powered Website

Enhance your customer experience and streamline content creation with ChatGPT. Use AI Chat to answer customer questions, collect leads, and improve the customer journey. Automate description writing with accurate and informative vehicle descriptions. Scale your content generation across multiple website properties effortlessly.

“This is the benchmark for every other automotive website on the planet.”

- Sarchione Automotive Group



Certified Website Provider



SCHOMP
NISSAN



THINK TIM DAHLE
SOUTHTOWNE



motivehq.com

3214 N Classen Blvd, Oklahoma City, Oklahoma

sales@motivehq.com

Motive Pricing



Motive Standard

\$1,799 ^{USD}
per month

You get

- Website Platform
- Page Builder
- Quick Tags
- Vehicle Badges
- Banners
- Overlays
- SRP Buttons
- Insights/Analytics
- Inventory Exports
- Embedded Support

Motive Pro

\$2,699 ^{USD}
per month

You get

Everything from Standard, plus:

- Motive Trade
- Motive Qualify
- Deal Builder
- Form Builder
- Mega Menu

⚡ Includes AI Bundle (\$2,644 value)

Motive Enterprise

\$3,799 ^{USD}
per month

You get

Everything from Pro, plus:

- Audit Log
- SSO (Microsoft)
- Group Website
- Share Group Inventory
- Group Lead Routing
- Super Page Templates
- Super Banner Templates
- Custom Form Builder

⚡ Includes AI Bundle (\$2,644 value)

⚡ AI Bundle (\$2,644 value)

AI Search

AI Descriptions

AI Chat

AI Site Auditor

AI Page Generator

AI Quick Tags

AI Image Classification

AI Collection Builder

AI Vehicle Recommendations

AI Vehicle Comparisons

sales@motivehq.com