

Certified to Perform. Built to Deliver.

**DEALER
ePROCESS**



As a Nissan Certified Digital Advertising Partner, Dealer eProcess brings unmatched experience, elite platform certifications, and an exceptional reputation for delivering measurable success. Every DEP Digital Marketing solution is built to maximize your Nissan dealership's ROI and eliminate wasted spend. You'll notice the difference right from the start. From tailored strategies to transparent reporting and our unparalleled hands-on support, we're the partner Nissan dealers trust to turn traffic into transactions.

CONVERSIONS. CONVENIENCE. CUSTOMER CARE.

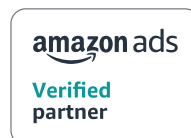
At Dealer eProcess, every dealer is backed by a dedicated Digital Advertising Strategist—a certified expert who knows your market inside and out, builds campaigns around your goals, and consistently outperforms program benchmarks. What sets us apart is our unwavering commitment to your success—with best-in-class service, lightning-fast support, and a team that treats your business like it's their own.

PRECISE TARGETING. SMARTER CAMPAIGNS. MAXIMUM RESULTS.

Dealer eProcess makes your ad dollars work harder. We combine robust data strategies with platform-certified execution to reach real, ready-to-buy Nissan shoppers. From high-impact display to dynamic paid search and social, we design campaigns that convert—and prove it with results you can see, track, and trust.

TRUSTED. CERTIFIED. RECOGNIZED.

When it comes to credibility, Dealer eProcess stands out. We're a Google Premier Partner, Amazon Ads Verified Partner, Meta Business Partner, and Microsoft Advertising Certified—a rare combination in automotive. These certifications give us priority access, deeper platform insights, and the ability to deliver better performance across every major channel for our dealer partners.





DIGITAL ADVERTISING PACKAGES

	BASE \$3,000-\$5,000	SPORT \$5,001-\$7,000	TURBO \$7,001+
	Ad Spend + 20% of Ad Spend		
FEATURES	With Summit Package: Ad Spend + 15% of Ad Spend		
Dynamic Inventory Based Nissan Search Marketing	✓	✓	✓
Market Protection Search Marketing	✓	✓	✓
Geo/Location Campaign	✓	✓	✓
Performance Max Ads	✓	✓	✓
Dealer Brand Promotional Remarketing (Includes initial ad creative)	✓	✓	✓
Dynamic VDP Remarketing	✓	✓	✓
Dynamic Call Tracking	✓	✓	✓
Advanced Executive Digital Marketing Dashboard	✓	✓	✓
Dedicated Certified Account Strategist	✓	✓	✓
Behavioral/Programmatic Display Advertising (Includes initial ad creative)		C H O O S E A N Y 3	✓
Performance Max w/ Vehicle Feeds			✓
Fixed Ops Market Protection Search Marketing			✓
Fixed Ops Custom Search Marketing			✓
Finance Custom Search Marketing			✓
Dynamic Inventory Based CPO & Used Search Marketing			✓
Youtube (Video not included)			✓

PRICE	ADD-ONS
\$499	Google Posts (2 Banner Creations per Month)
\$449	DMS Attribution
\$349	Banner Set Creation (Includes 5 sizes)
\$500 Minimum Spend 20% Management Fee	Social Carousel Ads
\$500 Minimum Spend + 20% of Ad Spend	Social VDP Remarketing
\$2,000 Minimum Spend + 20% of Ad Spend	Starter Social Media Package
\$3,500 Minimum Spend + 20% of Ad Spend	Advanced Social Media Package

PRICE	AMAZON ADVERTISING ADD-ONS
\$3,500-\$5,000 + 23% of Ad Spend	Video Advertising powered by Amazon - Prime
\$5,001-\$9,000 + 18% of Ad Spend	Video Advertising powered by Amazon - Echo
\$9,001+ + 13% of Ad Spend	Video Advertising powered by Amazon - Fire
\$360	Amazon Display Creative
\$850	Creation of a complete 30-second video commercial
\$480	Creation of a complete 15-second video commercial
\$480	Creation of a complete 30-second audio commercial
\$420	Creation of a complete 15-second audio commercial
\$360	Monthly Offer Edit - per video