



Digital Advertising	Management Fee
Minimum spend greater or equal to \$2,500 - Digital Advertising - Mobile Advertising - Paid Search - Retargeting - Display - Social (Facebook, Instagram, TikTok) - Video - Custom Ad Copy - Prizm Reporting - Waze Access	Actual Media Spend + 25% of Actual Media Spend, up to \$3,500

Data Packages	Price/Mo
Facebook In-Market Data Package 1 Facebook Media Spend = \$1,000 - \$2,000	\$399
Facebook In-Market Data Package 2 Facebook Media Spend = \$2,001 - \$4,000	\$499
Facebook In-Market Data Package 3 Facebook Media Spend = \$4,001+	\$699