



MODERN RETAIL > DIGITAL RETAIL

Nissan Digital Showroom Program



Omnichannel Storefront

- Frictionless omnichannel experience (in-store and online)
- Integrates with any website provider
- CRM and inventory integration
- Beautifully designed payment and purchase options
- Built-in rebates, incentives, taxes and fees
- Integrated trade valuation
- Secure credit application and Prequalification soft credit pull
- Customizable F&I accessories menus
- Vehicle reservations and deposits
- Reporting and analytics dashboard
- Support and training
- Dealer-branded marketing video and assets

\$1,995 / Rooftop
Monthly



ADD-ON PRODUCTS



Trade Valuation*

- VIN scanning and license plate entry
- Simple e-valuation
- Upload vehicle photos
- Firm offers that you control
- Trade management tools
- "Sell Your Car" landing page

\$295* / Monthly



Automated Lead Response*

- Efficiently responds to any lead source
- VIN-specific responses
- Consistent price quotes
- CRM visibility
- Engaging calls to action
- Customizable messaging
- Optional delayed response
- Performance reporting

\$495* / Monthly



Request a live demo at sales@cdk.com or call **888.424.6342** to get started.

*Available for purchase as an Omnichannel Storefront add-on.